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| **Photo Essay Checklist**  Initial when completed: | **Things to Consider:** |
| Topic: | * Is it a LOCAL issue-something that impacts your audience and can be addressed by your audience? * Is your topic something that can be argued? Are there clear sides to your issue? |
| **Slides/Photos** | **At least 10 photos overall (8 original, only 2 from internet)**  (If your title slide is separate from your Hook, it will be 11 slides minimum) |
| **Title/Hook:** | * Is your photo highly interesting/eye-catching? * Does it make your reader want to proceed? |
| **Claim:** | * Is it clear which position you are taking? * Is your photo effective? (does it communicate your point?) * Is your photo larger than the caption? * Is your caption just one sentence? |
| **Evidence** that supports Claim:  (**minimum of 4 slides/4 facts**)  Check these points for EACH slide | * Does it relate to the LOCAL impact of your issue? * Does your fact support your claim? * Are you using logos, pathos, or ethos rhetorical appeals (use a variety) * Did you credit your source for the evidence? |
| **Counterclaim:**  Represents an opposing view to your claim  LABEL this on your slide | * Is this truly a counterclaim (an opposing viewpoint?) * Is your photo effective? (does it communicate your point?) * Is your photo larger than the caption? * Is your caption just one sentence? * Are you using logos, pathos, or ethos rhetorical appeals (use a variety) * Did you credit your source for the evidence? |
| **Refutation Evidence:**  Evidence that refutes counterclaim:  LABEL this on your slide | * Does your evidence effective REFUTE the counterclaim (and support your claim) * Is your photo effective? (does it communicate your point?) * Is your photo larger than the caption? * Is your caption just one sentence? * Are you using logos, pathos, or ethos rhetorical appeals (use a variety) * Did you credit your source for the evidence? |
| **Call to Action:**  What do you want your audience to do?  LABEL this on your slide. | * Is it local? * Can it reasonable be performed by your audience?) * Is your photo effective? * Is your photo larger than the caption? * Is your caption just one sentence? |
| **Conclusion/Clincher:** | * Is your photo effective/highly interesting? * Are you using logos, pathos, or ethos rhetorical appeals (use a variety) |
| **Final Slide: Credits** | * List your sources for your 2 internet derived visuals * List your sources for your Evidence/Counterclaim/Refutation |

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_