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| **Photo Essay Checklist**Initial when completed: | **Things to Consider:**  |
| Topic:  | * Is it a LOCAL issue-something that impacts your audience and can be addressed by your audience?
* Is your topic something that can be argued? Are there clear sides to your issue?
 |
| **Slides/Photos** | **At least 10 photos overall (8 original, only 2 from internet)**(If your title slide is separate from your Hook, it will be 11 slides minimum) |
| **Title/Hook:** | * Is your photo highly interesting/eye-catching?
* Does it make your reader want to proceed?
 |
| **Claim:** | * Is it clear which position you are taking?
* Is your photo effective? (does it communicate your point?)
* Is your photo larger than the caption?
* Is your caption just one sentence?
 |
| **Evidence** that supports Claim: (**minimum of 4 slides/4 facts**)Check these points for EACH slide | * Does it relate to the LOCAL impact of your issue?
* Does your fact support your claim?
* Are you using logos, pathos, or ethos rhetorical appeals (use a variety)
* Did you credit your source for the evidence?
 |
| **Counterclaim:** Represents an opposing view to your claimLABEL this on your slide | * Is this truly a counterclaim (an opposing viewpoint?)
* Is your photo effective? (does it communicate your point?)
* Is your photo larger than the caption?
* Is your caption just one sentence?
* Are you using logos, pathos, or ethos rhetorical appeals (use a variety)
* Did you credit your source for the evidence?
 |
| **Refutation Evidence:** Evidence that refutes counterclaim:LABEL this on your slide  | * Does your evidence effective REFUTE the counterclaim (and support your claim)
* Is your photo effective? (does it communicate your point?)
* Is your photo larger than the caption?
* Is your caption just one sentence?
* Are you using logos, pathos, or ethos rhetorical appeals (use a variety)
* Did you credit your source for the evidence?
 |
| **Call to Action:** What do you want your audience to do?LABEL this on your slide. | * Is it local?
* Can it reasonable be performed by your audience?)
* Is your photo effective?
* Is your photo larger than the caption?
* Is your caption just one sentence?
 |
| **Conclusion/Clincher:** | * Is your photo effective/highly interesting?
* Are you using logos, pathos, or ethos rhetorical appeals (use a variety)
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| **Final Slide: Credits** | * List your sources for your 2 internet derived visuals
* List your sources for your Evidence/Counterclaim/Refutation
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Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_