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| **Photo Essay Planning Sheet**  This is ***one possible structure*** for your photo essay. You may adjust the structure by rearranging the slide order or using a different organization to make it work better for you. When you are ready, you may begin creating your essay.  CAPTIONS must not exceed one sentence (not counting titles/subtitles)  **This is a VISUAL essay- say what you need to say with images.**  Note that 8 out 10 visuals **must** be student generated (only 2 internet resourced visuals)  All presentations will need to be uploaded to EDMODO and will be viewed by the class.  My *suggestion* is to use a powerpoint, but if you prefer another display format, talk to me about it before you begin. (Note that Google slides must be *shared* in order to be presentable to class.) | |
| **Photo Essay: Title** |  |
| **Photo 1: Hook**  This photo gets the attention of the audience.  *You can put the Hook photo on the same slide as your title (with or without a caption) if you prefer.* | **Description of Photo:**  **Caption:** |
| **Photo 2: The Claim**  This photo and caption work together to establish the main idea of your photo essay. Clearly state your claim as the caption in one clear sentence.  *Make sure you address a real world problem with local impact.* | **Description of Photo:**  **Caption is your Claim/Thesis:** |
| **Photo 3: Evidence**  This photo and caption work together to support your claim. | **Description of Photo:**  **Caption:** |
| **Photo 4: Evidence**  This photo and caption work together to support your claim. | **Description of Photo:**  **Caption:** |
| **Photo 5: Evidence**  This photo and caption work together to support your claim. | **Description of Photo:**  **Caption:** |
| **Photo 6: Evidence**  This photo and caption work together to support your claim. | **Description of Photo:**  **Caption:** |
| **Photo 7: Counterclaim:**  This photo and caption work together to show that there is another side to your claim..  *This photo and #8 could be used in a different location in your essay, if you prefer.* | **Description of Photo:**  **Caption: LABEL your counterclaim** |
| **Photo 8: Refutation Evidence:** This photo and caption work together with the previous slide (#7-counterclaim) to refute the opposing view | **Description of Photo:**  **Caption: LABEL your Refutation of Counterclaim** |
| **Photo 9: Call to Action**  This photo and caption work together to inspire people to implement your solution to the problem.  *Make sure that your proposed solution can be addressed locally by your audience.* | **Description of Photo:**  **Caption: LABEL your Call to Action** |
| **Photo 10: Conclusion** (Clincher)  This photo and caption work together to finalize the ideas in your photo essay. | **Description of Photo:**  **Caption:** |
| **Final Slide: Credits**  Please appropriately credit your sources (internet, databases, etc.) | **Description of Slide:** (no visual needed)  **Caption:** List your sources for visuals and evidence |